

What are we missing?

Where would you like to see us go?

@jelovirt and @robander



# We all see the world in our own way

Let's talk about how Jarno sees the world.

Let's talk about how Robert sees the world.

Let's talk about what we're missing.



# The road Jarno travels

Is often lonely...

...

...

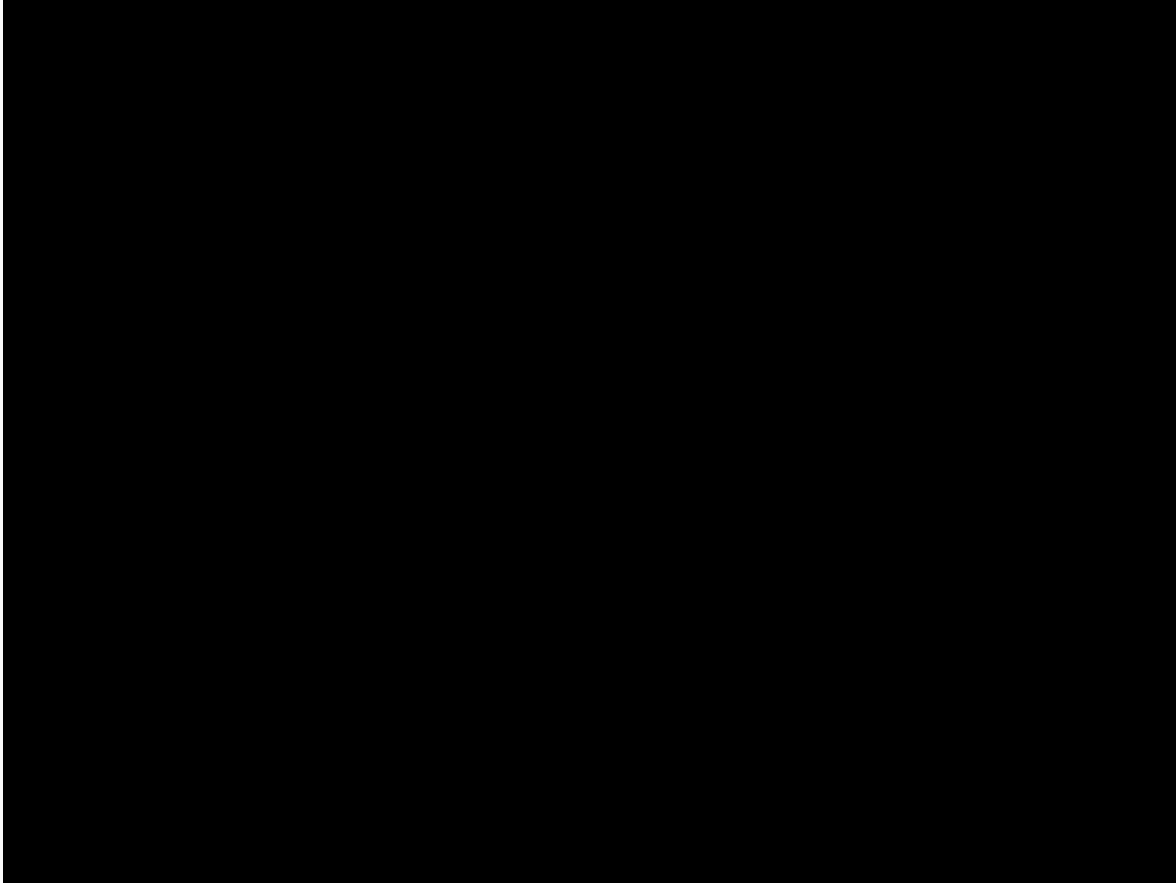
...

...

... to a degree that ...



## Product Owner of DITA-OT according to Jarno



# The road Robert travels

Responsible to IBM, hundreds of IBM authors

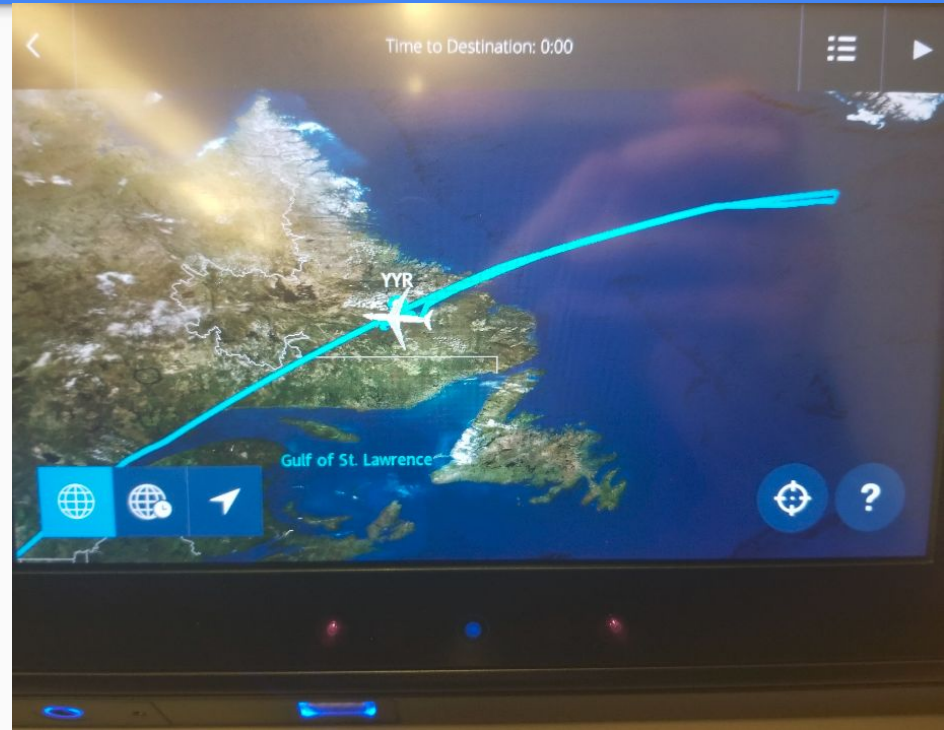
15+ years of habits ... but not everybody has them

Very different products, often different needs

Common DITA-OT, common(ish) transform types

Extensions go in core or plugins as appropriate

*Everybody's on the same road; destinations differ*



# What does your road look like?

Anybody on Jarno's road?

Anybody on Robert's road?

Tell us about your travels  
through DITA-OT!





# Possible roads

- Custom transforms vs out-of-the-box?
- Custom transforms vs options?
- Bundled in tools vs direct use?
- Build using dita vs build using Ant?
- Local test environments?
- How often do you upgrade?
- On release 1.x, 2.x?
- HTML5, PDF, XHTML, other?

Who, in general, follows the rules?



# The road ahead

How do we avoid the bumps?

When we need to do maintenance,  
where do we put up signs?

How do we get:

- More feedback from you?
- Better feedback from you?
- Better data overall?





# We need your feedback

*If you don't want your current  
road to disappear*



“This is a super-important quote”



- From an expert

This is the most  
important takeaway  
that everyone has to  
remember.

# Thanks!

Contact us:

<http://slack.dita-ot.org>

