

Agenda

Profiling:

1. Profiling attributes
2. Profiling condition sets
3. Publishing profiled content
4. Profiling best practices

Content reuse:

5. Direct content references
6. Keys, keyrefs and indirect content references
7. Reuse best practices



1. Profiling attributes

The greatest wizard in fiction is Dumbledore. Audience [harry_potter_fans]

The greatest wizard in fiction is Gandalf. Audience [lotr_fans]

- **Profiling** means marking blocks of text meant to appear in some renditions of a document, but not in others.
- DITA offers support for conditionally profiling content by using **profiling attributes**.
- DITA default profiling attributes: @product, @platform, @audience, @rev, @props, and @otherprops. You can also create your own custom profiling attributes.

2. Profiling condition sets

- In Oxygen, a **profiling condition** = profiling attribute + value.
- Oxygen allows you to aggregate a set of profiling conditions as **condition sets (or filters)**.
- Using profiling condition sets you can:
 - Preview which topics from a DITA map are included in the output.
 - Preview which text sections from a topic are included in the output.
 - Generate filtered output.



3. Publishing profiled content

- DITA-OT uses **DITAVAL** files to filter the content that is being published.
- A DITAVAL file is an XML file that corresponds to a condition set.
- When publishing, Oxygen automatically creates such files if they are not provided by the user, based on the applied profiling condition sets.
- DITAVAL files can also be used for importing profiling attributes, colors, styles and condition sets into Oxygen's preferences.



4. Profiling best practices

- Take care to limit the complexity of conditions that you apply to content. Context-agnostic writing is often a better approach.
- If a whole topic is to be excluded from the output, profile the topicref, but pay extra attention to its child references.
- Try to profile only block elements or at least whole sentences. Exception: untranslatable constructions such as product names.
- Use minimal styling.
- Use different styles for different attributes (e.g. foregrounds for @audience, backgrounds for @product).

5. Direct content references

- **Content references** are used to pull content from an element in a topic to an element in another topic. Usually the same DITA element is used on both sides of the reference.
- **Direct content references** are based on **file paths and element IDs** and are defined using the **@conref** attribute.



6. Keys, keyrefs and indirect content references

- **Key definitions** bind key names to resources. By saying just **key**, we usually mean the key name.
- A **key reference** is a reference to a key (using the key name). Key references are indirect references to resources.
- **Indirect content references** are based on **key names and element IDs**, and are defined using the **@conkeyref** attribute.



7. Reuse best practices

- Use warehouse topics for your reusable components.
- Organize your reusable content. For example, create separate warehouses for product names, images, etc.
- Use naming conventions for IDs, keys, filenames, etc.
- Whenever possible, reuse block elements.
- If you need to reuse content inline, reuse entire sentences only. Exception: untranslatable constructions such as product names.

THANK YOU!

Any questions?

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